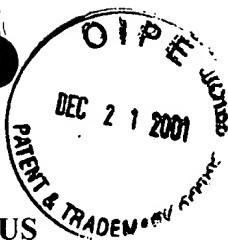


Attorney Docket No. MFSI-001/01US



PATENT

#5/A

RWB

1-7-01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of Louis J. Morsberger

Serial No.: 09/702,045

Examiner: Unassigned

Filed: October 31, 2000

Art Unit: 2163

RECEIVED

DEC 27 2001

Technology Center 2100

For: **SYSTEM AND METHOD FOR COLLECTING SURVEY INFORMATION
FROM TARGETED CONSUMERS**

Commissioner for Patents
Washington, D.C. 20231

PRELIMINARY AMENDMENT

Prior to examination of the above-identified application, please amend the above-captioned application as follows:

IN THE SPECIFICATION:

*Please replace the paragraph beginning at page 1, line 6, with the following paragraph.
The amendments to this paragraph are indicated in the attached Appendix.*

A1
The present application claims priority to U.S. Provisional Application No. 60/237,183, entitled "Transaction-Driven Surveys and Survey Invitations," filed October 3, 2000 by Lou Morsberger, referred to as Attorney Docket No. MFSI-001/00US, which is incorporated herein by reference in its entirety.

REMARKS

Entry and consideration of the foregoing amendments is respectfully requested. The above-identified paragraph is amended to include the serial number of the U.S. Provisional Application to which priority is claimed. Applicant respectfully notes that the Filing Receipt